

# CALL FOR REGISTRATION

## *International Teaching Week*

**November 17<sup>th</sup> to 21<sup>st</sup>, 2025**

Dear Partner,

We hope this message finds you well!

The Faculty of Business is proud to announce the opening edition of **International Teaching Week**, taking place from **November 17<sup>th</sup> to 21<sup>st</sup>, 2025**. This exciting week will be full of enriching academic and professional experiences centered around the theme: **"Business Education for the Future: Preparing Students for an Uncertain Global Economy."**

As part of this initiative, we warmly invite teaching staff from partner universities to contribute by **submitting proposals to teach one or two topics**. These topics should align with cutting-edge themes in global business education and be **structured for delivery in two sessions** (3 hours each).

Submission Deadline: **May 25<sup>th</sup>, 2025**

Submit your proposal **here**: <https://forms.office.com/e/jBHLvf4rVT>

In addition, all participating faculty will have the opportunity to take part in an interactive workshop:

### **"The Connection Between Research and Education"**

*This collaborative session will explore:*

- ✓ **How research activities drive innovation in education (formats, methods, content, and challenges).**
- ✓ **How teaching experiences can inspire and shape future research projects.**





*This event is an opportunity to:*

- ✓ **Broaden your expertise with fresh insights and innovative teaching approaches.**
- ✓ **Connect with international peers and expand your professional network.**
- ✓ **Gain a global perspective on business education and intercultural collaboration.**



***We look forward to your participation in this inspiring exchange of ideas!***

About Cluj-Napoca: <https://www.youtube.com/watch?v=ivn6nbGxC1E>

About Faculty of Business, BBU Cluj-Napoca: <https://youtu.be/YW87ZhbFikk>

**Contact:**



Erasmus Departmental & International Relations Coordinator  
**PhD. Prof. Adina Negrusa**, [adina.negrusa@ubbcluj.ro](mailto:adina.negrusa@ubbcluj.ro)



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