

Wroclaw University of Economics and Business is looking for

**a Visiting Professor**

to teach a 15h undergraduate lecture in **Enterprise Economics**,  
in the **summer semester of 2022**.

- ✓ The course covers a range of **management topics**, regarding different aspects of enterprise establishment and development, throughout its lifecycle (the list of topics at the end).
- ✓ The lecture can be taught either online (Teams) or face to face, depending on the teacher's preference and the epidemic situation
- ✓ The schedule can be negotiated (classes **between March and June 2022**).
- ✓ PhD and experience in teaching Management related courses is necessary. Practical experience is a plus

The offer involves:

- ✓ Teaching a 15-hour lecture to the group of 45 students of Bachelor in Business Management programme
- ✓ Examination and grading at the end of the semester
- ✓ Preparation of own lecture materials or presentations, as needed

The offer is open till **19.12.2022**.

**Contact:** Anna Witek-Crabb, the Head of the Programme, at [Anna.Witek@ue.wroc.pl](mailto:Anna.Witek@ue.wroc.pl)

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***"Enterprise Economics" topics (majority needs to be covered):***

1. *Entrepreneurship, entrepreneur*
2. *The essence of the enterprise - definition, distinctions, role, goals, functions, types*
3. *The life cycle of the company. Crises in the enterprise*
4. *Enterprise development*
5. *Restructuring (changes) of the enterprise*
6. *Cooperation of enterprises (forms of economic cooperation)*
7. *Business plan as the basis of the company's activity*
8. *Designing the organizational structure*
9. *Choosing the organizational and legal form of the enterprise*
10. *The procedure of starting a company / financing source of the founding phase*
11. *Enterprise innovation*
12. *Enterprise capital and resources*