

WORLD
WIDE
WE

**INTERNATIONAL
SEMINARS**

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**MOBILITY
AT KEDGE**

**BACHELOR ON CAMPUS OR BLENDED TEACHING.
MASTER ONLINE VIRTUAL MOBILITY.**

KEDGE
BUSINESS SCHOOL

KEDGE Business School aims to offer students an international education that cannot be given in the “real” world and wants to bring international mobility according to our two different programs:

- a **Bachelor International Blended Semester** offered to our 3rd year Bachelor students.
- **Master International Online Virtual Seminars** offered to our 2nd year Master students.

THE BACHELOR INTERNATIONAL BLENDED SEMESTER

Target: 3rd year Bachelor students

Study period: Fall 2021 – From early September to mid-December.

Topics: Finance, Marketing, Human Resources, Sustainable Trade, Innovation & Entrepreneurship

Course contents: Study cases, simulations, gaming, teamwork

Teaching options: 1. On Marseille campus.
2. Blended teaching – *if needed*.

Teaching format: A. 30 contact hours for 2 weeks. 15 hours per week. 3 contact hours per day from Monday to Friday.
B. Joint teaching - *possible*.

Teaching hours: Professors based in Europe will teach from 9am to 12pm and/or from 2pm to 5pm (French Time).

		SEPTEMBER UNDERGRAD. Bachelor 3rd Y.			OCTOBER UNDERGRAD. Bachelor 3rd Y.			NOVEMBER UNDERGRAD. Bachelor 3rd Y.			DECEMBER UNDERGRAD. Bachelor 3rd Y.	
T	31			F	1		M	1		W	1	Course
W	1			S	2		T	2		T	2	F
T	2			S	3		W	3	Course	F	3	
F	3			M	4	Course	T	4	D	S	4	
S	4			T	5		F	5		S	5	
S	5			W	6	B	S	6		M	6	Course
M	6			T	7		S	7		T	7	F
T	7			F	8		M	8		W	8	
W	8			S	9		T	9		T	9	
T	9			S	10		W	10		F	10	
F	10			M	11	Course	T	11		S	11	
S	11			T	12		F	12		S	12	
S	12			W	13	C	S	13		M	13	
M	13			T	14		S	14		T	14	
T	14			F	15		M	15	Course	W	15	
W	15			S	16	A	T	16		T	16	
T	16			S	17		W	17	E	F	17	
F	17			M	18		T	18		S	18	
S	18			T	19	Course	F	19		S	19	
S	19			W	20	MY WAY	S	20		M	20	
M	20			T	21		S	21		T	21	
T	21			F	22	Course	M	22		W	22	
W	22			S	23	A	T	23	Course	T	23	
T	23			S	24		W	24	E	F	24	CHRISTMAS
F	24			M	25		T	25		S	25	HOLIDAYS
S	25			T	26		F	26		S	26	
S	26			W	27	D	S	27		M	27	
M	27			T	28		S	28		T	28	
T	28			F	29		M	29	Course	W	29	
W	29			S	30	B	T	30	F	T	30	
T	30			S	31					F	31	

The Course A is divided in 2 weeks.

3 contact hours per day.
The planning may be arranged according to your availability.

15 contact hours each week.
30 contact hours for 5 ECTS.

Presentation (oral) or examination during the last session of the course.

Students need to submit a final project.
(2/3 weeks after- e.g. in Oct. 11-15, 2021).

Marks will be sent one month later (Oct. 25).

THE MASTER INTERNATIONAL ONLINE VIRTUAL SEMINARS

Target: 2nd year Master students

Study period: Academic year 2021-2022 – From November to mid-May.

Topics: Finance, Marketing purchasing, Supply chain/Operations management Sustainability, Project Management.

Course contents: Seminars can be set up around classical lectures, case studies, group assignments, business games, etc.

Teaching options:

1. Full online teaching with Teams or Blackboard.
2. On Marseille campus – *possible for the Spring semester.*

Teaching format: A one-week 30-hour seminar. 6 contact hours per day from Monday to Friday. There are 2 sections, which means that each selected module will run twice throughout the semester. As 60 hours is a considerable teaching load, **joint proposals** by several permanent faculty members of our partner institutions **are encouraged**.

Teaching hours: Professors based in Europe will teach from 9am to 5pm (French Time – including breaks). Professors based in Canada/U.S.A./Latin America will teach approx. from 2pm to 9.30pm (– including breaks). That equals to French time: 8h – 15h30).

	NOV.	DEC.	JAN.	FEB.	MAR.	APR.	MAY
	Master 2	Master 2	Master 2	Master 2	Master 2	Master 2	Master 2
M 1							
T 2							
W 3							
T 4							
F 5							
S 6							
S 7							
M 8							
T 9							
W 10							
T 11							
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M 22							
T 23							
W 24							
T 25							
F 26							
S 27							
S 28							
M 29							
T 30							
F 31							

November - a one-week 30-hour seminar which will be repeated in December for the 2nd section.

Presentation (oral) or examination during the last session of the course.

Students need to submit a final project. (3 weeks after the end of the week).

Marks will be sent one month after the seminar.



We are inviting permanent faculty from our partner institutions to submit proposals for the 2021-2022 online semester. Proposal syllabi must include a clear description of course content, topics, detailed session outline, as well as a detailed student evaluation (please include a minimum of 60% individual evaluation).

All proposals will be evaluated with a particular focus on academic level, course contents, adaptability to an online environment, and pedagogical continuity with regards to the other modules of the two different programs.

NEXT STEPS

1. Please fill in the following survey regarding your availabilities and course proposal **before May 2nd, 2021.**
[KEDGE Online Virtual Semester query \(office.com\)](#).
2. In addition, you can submit to international.seminar@kedgebs.com:
 - Your syllabus in the AACSB syllabus format.
 - Your résumé.
3. Approval.
Your course description/syllabus will be submitted to our Programs Directors. Professors selected will be contacted from the end of April.
4. If accepted.
In order to manage the administrative procedure in effect at KEDGE BS, Professor will be informed in May.
For the Bachelor teaching offer, travel plans will be considered in June/July.
For the Master seminars, travel plans will be only considered for the spring semester (Feb/March and Apr./May)
KEDGE BS will pay the travel expenses. The hotel will be booked in advance. The hotel will be booked for the length of your teaching stay.
5. Final agreement.
HR will connect with the Professor to finalize the contract. This HR integration is a necessary step which will give the Professor access to Teams/Blackboard and other facilities.

PAYMENT

Due to French laws, there is now only one contract status possible for you, which is the “CDD” (short term contract).

One hour of teaching is paid 100€ gross. After payment of the compulsory French Social Insurances, the Professors earns 84.97€ net per hour.

For 30 hours of teaching in one or two weeks it represents 2549€, paid the month after.

The remuneration is 100€ per teaching hour (before taxes) so 30x. if somebody does the entire seminar and 15x per person if we follow the example of 2 professors doing 15 hours each – it will represent approximatively 1274€ for 15 hours.

CONTACT

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