



RSM STAR Case Competition 2018

June 21, 2017

Dear Sir/Madam,

On behalf of Rotterdam School of Management, Erasmus University, it is our great pleasure to send you this 'Save the Date' for participation in the RSM STAR Case Competition 2018 in Rotterdam, the Netherlands.

If you are not the one involved with case competitions at your university, could you please forward this letter to the right person?

The next case competition in Rotterdam will take place from **April 15th – 22nd, 2018**. We will do our utmost to bring next year's case competition to the level of (or even higher level than) last year. During the case competition two real-life business cases are to be solved, one with a duration of 10 hours and one of 24 hours. In addition, a workshop on case solving will be organized.

And, of course, several social activities aimed at stimulating cross-cultural interactions, immersed in Rotterdam's culturally rich and business-orientated atmosphere will be part of the one-week program, including a tour in and around the Port of Rotterdam.

A participating team should consist of four trained undergraduate students, pre-selected by their home university and must be accompanied by one faculty advisor. Do you want your students to challenge themselves and to come up with creative and out of the box thinking ideas? Then please save this date in your agenda!

In September the official invitation will be sent out along with more detailed information including costs.

Please send us your message of interest, before September 1, 2017, to:
communication.casecompetition@rsmstar.nl

This email address is also to be used for all questions which may be on your mind right now.

We are really looking forward to having you at our university!

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Niek Kirchner', written over a horizontal line.

Niek Kirchner
Chairman Case Competition Committee

A handwritten signature in black ink, appearing to read 'Julie Geelen', written over a horizontal line.

Julie Geelen
Chairwoman STAR board