

TFGV EAESP

presents its short-term programs 2026

Sustainability through the Brazilian Perspective

January 12 - 16, SÃO PAULO, BRAZIL

January 19 - 23, TAPAJÓS RIVER BASIN in the Amazon region

APPLICATION DEADLINE: OCTOBER 20, 2025





WHO CAN ATTEND?

The programme is open to **undergraduate & master** students with business backgrounds from all FGV EAESP partner schools to students. Enrolment is limited.

TWO SEPARATE 4-CREDIT COURSES

Each course can be taken independently from each other. If you take both courses you will gain 8-credits (= 12 ECTS)

LOCATION

Course 1 "Sustainability Gamified" takes place in **SÃO PAULO**, while Course 2 "Sustainability Expedition" takes place in the **TAPAJÓS RIVER BASIN** of the Brazilian Amazon region.

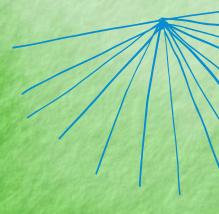
TEACHING LANGUAGE

... is **English**. Applicants whose first language is not English are required to demonstrate English proficiency at a B2 level / 80 in TOEFL. This needs to be validated by the home school.

APPLICATION DEADLINE: OCTOBER 20, 2025









January 12 - 16, SÃO PAULO, BRAZIL

we will work through games on various sustainability themes and their relation to the current context, such as gender and inequalities, climate change, conservation, consumption, among others.

NO TUITION FEE



SUMMER COURSE 2

Sustainability Expedition: Tapajós

January 19 - 23, TAPAJÓS RIVER BASIN in Amazon region

is a learning experience where students can directly interact with part of the Amazon territory and its local actors.

TUITION FEE

15-16 students: BRL 9.700,00 17-18 students: BRL 9.200,00 19+ students: BRL 8.800,00 Currency fluctuations are frequent. Exchange rate has been around USD 1 = BRL 5,41* and EUR 1 = BRL 6,34*.

*Both conversions are from September 3rd, 2025.

The tuition fee covers airfare for a return ticket from Sao Paulo to Santarém, one night in Santarém hotel, 4 nights on boat, including breakfast, lunch and dinners.





PROGRAM DETAILS

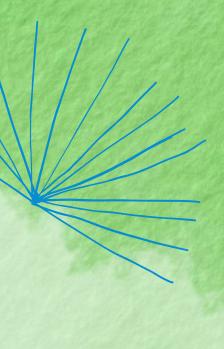


SUMMER COURSE 1 Sustainability Gamified

January 12 - 16, SÃO PAULO, BRAZIL

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NO TUITION FEE







- Academic
 60 hours of classes,
 materials, work shop etc.
- Academic transcript
 Transcript from FGV EAESP
 4-credit course, equivilant
 to 6 ETCS.
- Cultural engagement
 Social, cultural and
 networking activities.
- HOUSING & MEALS
 ARE NOT INCLUDED







January 12 - 16, São Paulo, Brazil

FACULTY

Fernanda Carreira



Fabiano Onça

has a Ph.D. in Organizational Studies, a Master's degreen in Sustainability Management, and a degree in Business Administration from FGV EAESP. She is the Head of the Center for Sustainaibility Studies at FGV EAESP (FGVces). Before that, she worked for consultancy firms and for NGOs.

has a Ph.D. in Game and Culture, a Master's degree in Electronic Games, Games & Society, and a degree in Journalism from USP. He owns a game design company and works as a game design professor. He has received awards at Cannes (2008) and the 32nd Concours International de Créateurs de Jeux de Société in Paris (2013), among others.





January 12 - 16, São Paulo, Brazil

APPROACH TO TEACHING & LEARNING

For the field of Sustainability, games prove to be very effective for the learning process since they can, in simple and accessible language, present complex concepts (formal reasoning), promote tangible experience (experiential reasoning), generate reflection, and potentially induce changes in individual and collective motivations, values, and behaviors (sensitive reasoning).

Thus, we will work through games on various sustainability themes and their relation to the current context, such as gender and inequalities, climate change, conservation, consumption, among others.

We will have lectures where we will present concepts and discuss various sustainability topics (climate change, local development, consumption, circular economy, among others), as well as game theory.

The lectures will be interspersed with games and group dynamics. Additionally, we will have workshops for game production since the final assignment for the course will be a game produced by student groups.







January 12 - 16, São Paulo, Brazil

ACADEMIC ASSESSMENT

Individual self assessment | 10% Individual engagement in classes | 40% Group work: design and presentation of a game | 50%

SCHEDULE JANUARY 12 - 16

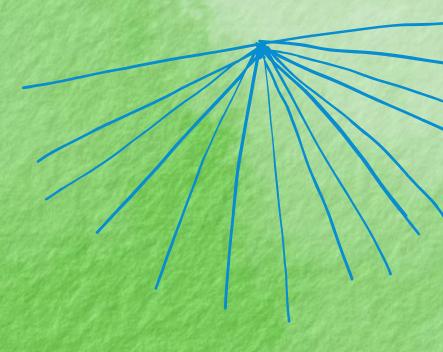
MONDAY | January 12 TUESDAY | January 13 WEDNESDAY | January 14* THURDAY | January 15 FRIDAY | January 16 **

Our classes will be from 9am to 12.30pm, with a lunch break, resuming from 1.30pm to 5pm.

*On Wednesday, January 14, there will be an outdoor activity. We will departure from FGV at 9am and return aroun 6pm.

**On the last class, January 16th, the class will be from 9am to 12.30pm.





PROGRAM DETAILS



SUMMER COURSE 2 Sustainability Expedition: Tapajós

January 19 - 23, TAPAJÓS RIVER BASIN in Amazon region Brazil

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FGV EAESP



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FACULTY

Mariana Nicolletti





Samir Eid

she leads climate adaptation and disaster risk research at FGVces and is part of the Race to Zero review group. Formerly at C40 and ICLEI, she has expertise in clean energy, resilient cities, and nature-based solutions. Holds a PhD in Public Administration and a Master's in Social Psychology, focusing on social learning and urban resilience.

he is a researcher at FGVces in the local development program, with projects focused especially on the Amazon region. Holds a master's degree in Geography with a dissertation on the unequal production of South American space based on major infrastructure works.







Sustainability Expedition: Tapajós

January 19 - 23, TAPAJÓS RIVER BASIN in Amazon region Brazil

THIS EXPEDITION IN TAPAJÓS BASIN...

- ... is a learning experience where students can directly interact with part of the Amazon territory and its local actors, with the whole group and with themselves to learn and reflect about:
- (i) Sustainable Development, as a formal topic; and
- (ii) Sustainable Development as a key driver to more responsible and contemporary type of leadership and decision-making processes.

Based on that, the discipline objectives are:

- Presenting and making tangible, through experiential, collective and theoretical learning, questions that permeate the concepts of sustainable development and leadership for sustainability.
- Promoting field research and reflection on development models present in the territory visited from the contact and relationship with different realities and social actors (companies, local communities, NGOs, etc.).
- Developing critical thinking that integrates perspectives on the environment, society, economy, politics, ethics and human values to decision making and leadership abilities.



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THE DESTINATION - TAPAJOS RIVER BASIN



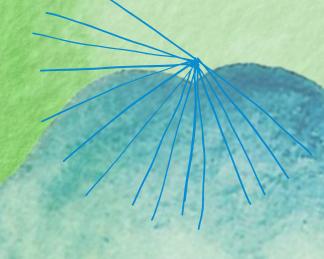
The Tapajós River is in the Amazon region in the northern part of Brazil, at some 3.300 km distance from São Paulo. For our expedition, we will fly to Santarem in the morning of July 22, a city of 306.480 inhabitants and where the Tapajós River (dark-blue/grey water) joins the Amazon River brown water).

promote effective sustainable development learning experiences, and therefore business projects initiatives, we need to consider local realities and perspectives. Along the route of 'SUSTAINABILITY EXPEDITION: TAPAJÓS´, we will visit places and talk to people around the Tapajós River that private include organziatoins, Conservation Units, National Forests, traditional communities, nongovernmental organizations and so forth.

Visits include Communities of traditional people, indigenous, and many initiatives of bioeconomy.









SUMMER COURSE 2

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REGIONAL BOATS

Most of our trip will take place in a local boat:

- The boat contains all the security structure needed (safe vests, radio, support boat, and experienced crew
- There are two bathrooms (men and women) on the boat.
- Participants sleep in hammocks.
- All the food is prepared and served on board (participants' food restrictions and allergies are asked previously); nonalcoholic beverage is included in the trip cost. S
- hower and toilet water come from the own river; there is no heating system in the boat, but due to local weather (approximately 30°C/86°F) this is not needed.



