



ONLINE SUMMER SCHOOL

Doing Business in Russia

17.08.2020 – 24.08.2020

Unecon invites you to join unique online experience learning how to start and maintain business in Russia, how to succeed on domestic market and how to cooperate with Russian business people. COVID-19 mixed our plans but smartly designed program full of online lectures, workshops, teamwork, virtual company visits and meeting with representatives of business will help to take maximum from the program.

DURATION: 1 WEEK

WORKLOAD: 3 ECTS

LANGUAGE: ENGLISH

ENROLMENT COST: 280 €

THE COURSE INCLUDES:

- Lectures
- Practical Exercises
- Group Work
- Cultural Programme

APPLICATION DEADLINE:

AUGUST 3, 2020

THE PROGRAM IS TAILORED:

- to help students to see Russia as a player in the global economy and to understand special characteristics of the Russian business environment and find the opportunities for the business ideas;
- to develop skills in virtual team working, collaboration with Russian business people;
- to enrich business analytical skills, marketing and business planning, students are supposed to work in groups on business projects and present them to investors.

To learn more and apply
for the program please contact us at:

summerschool@unecon.ru