

RSM STAR Case Competition 2026

July 7th, 2025

Dear Sir/Madam,

On behalf of Rotterdam School of Management, Erasmus University, it is our great pleasure to send you this **'Save the Date'** for participation in the RSM STAR Case Competition 2026 in Rotterdam, the Netherlands. If you are not the person involved in Case Competitions at your university, we kindly ask you to forward this letter to the correct person.

The twelfth edition of the RSM STAR Case Competition in Rotterdam will take place from **April 17th until April 24th, 2026** (departure day April 25th). During the Case Competition several real-life business cases are to be solved. Furthermore, the program includes social activities aimed at stimulating cross-cultural interactions in a business-oriented environment. On top of that, students will be granted the opportunity to discover Rotterdam, one of the most modern, international, and dynamic cities in Europe.

Each participating team should consist of four talented and trained undergraduate students, accompanied by one faculty advisor. Students must be enrolled in a full-time program at their home university, which implies that exchange students are not permitted to participate. Do you want your students to challenge themselves to come up with creative and valuable ideas? If so, please save this date in your agenda.

To give an indication of the costs associated with taking part in the RSM STAR Case Competition 2026, we approximate the participation fee to be around **€1.500**. Keep in mind that this number is subject to change due to external factors. Flights and accommodation are excluded from the fee and should be purchased by participating universities; to which further information will be provided in following communications. The official invitation will be sent out in September along with more detailed information and a finalised participation fee.

Please send us your expression of interest before September 1st, 2025, to:

communication.casecompetition@rsmstar.nl

This email address is also to be used for any questions you may have.

We are looking forward to welcoming you to our university!
Yours sincerely,



Pauline Haeusler
Communications & Buddies Manager
Case Competition Committee



Leonardo Maestri
Chairman RSM STAR Case Club

Study Association of Rotterdam School of Management

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