

# Innovative Solutions for the Circular Economy through Innovation and Entrepreneurship in Brazil

January 20<sup>th</sup> to 24<sup>th</sup>

**CIRCULAR ECONOMY  
INNOVATION  
ENTREPRENEURSHIP**

**Brazil 2025**





# Course Objectives

- Explore innovative solutions for transitioning to a Circular Economy (CE) through entrepreneurship and open innovation.
- Identify key partnership opportunities between companies, startups, and organizations in the CE context.
- Develop group-based solutions to practical CE challenges using real-world case studies.

# Methodology

- Integrated lectures, case studies, and field visits.
- Group projects focused on developing and presenting innovative CE solutions.
- Real-world application through collaboration and field-based learning.



# Weekly Schedule



- Monday: Entrepreneurship in CE; Circular Business Models; Open and Collaborative Innovation.
- Tuesday: Company visits focused on solutions with startups.
- Wednesday: Open Innovation visits with innovation ecosystem facilitators and lectures on sustainable development.
- Thursday: Company visits focused on innovative solutions through open innovation.
- Friday: Week synthesis and group presentations.

# Why Participate?

- Real-World Application: Practical projects tackling Circular Economy challenges.
- Industry Connections: Collaboration with companies, startups, and innovation hubs.
- Sustainable Innovation: Develop actionable solutions for current challenges in CE.



**For more  
information, please  
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