

Erasmus Placement Position

Internship Location

Hybrid: Vila do Conde / Portugal & Remote

Traineeship Title

Strategy and Operations Analyst

On the Company

Gen Alpha is an advisory firm focused on the development of large international businesses with a special focus on Europe, Middle East and Africa (EMEA markets), hence operating across several territories and cultures. The company was founded and is managed by a former executive with 24 years of international experience in the Finance area, being currently developing several large projects in diverse sectors like energy transition, critical minerals, logistics, future food, financial products or social impact.

Planned period of the mobility

1st Oct/25 to 28th Feb/26. Also open to candidates that would be looking for an end date of 31st July/26.

Number of working hours per week

35

Detailed program of the internship

The internship will cover diverse areas of focus, including but without limitation:

- Team integration: introduction to the company's culture, internal policies and operations;
- Prepare and participate in meetings: regular internal team meetings and occasionally external client meetings will be prepared and attended to discuss the status of the projects, share work done and plan actions ahead. Manage CRM tools;
- Project Management: keep track of all tasks per project, follow-up with stakeholders on the delivery of each one and ensure timelines are met with the required quality. Manage Project Management tools;
- Research: extensive market analysis and state-of-the-art practices understanding each project's core business as well as the key economics for its long-term viability. Prepare and present Investment Committee deal proposals;
- Strategy & Execution: Work with the Founder/s to enhance the strategy and put it into effect. This is a core part of the role and will entail both the definition of strategic priorities as well as the close monitoring of the execution. As a fast-growing business, the firm has a number of projects running in parallel and the effectiveness of this role will be a key part to the success of the firm's growth;
- Marketing and virtual presence: manage the Company's presence online (website and social media) and key external engagements like pitch presentations or transaction documents. This may be performed with the support of specialised external services providers;
- Key requirements: excellent command of English; proficient as end user of AI apps; strong discipline for autonomous work; drive for excellence (perfection doesn't exist!); collaborative; fun & positive attitude!

Contact Person

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