

# Erasmus Placement Position

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## Internship Location

Vila do Conde / Portugal, with the possibility of remote working

## Traineeship Title

Business Development Analyst

## On the Company

Gen Alpha is an advisory firm focused on the development of large international businesses with a special focus on sustainability and the social and economic development of the African Continent. It does so mainly by capturing resources in the United States, Europe and the Middle East hence operating across several territories and cultures. The company was founded and is managed by a former banker with 24 years of international experience, being currently developing two large projects involving investments of hundreds of millions of US Dollars to be launched in 2025.

## Planned period of the mobility

February to July 2025, with the possibility to extend until end of 2025

## Number of working hours per week

35

## Detailed program of the internship

The internship will cover diverse areas of focus, including but without limitation:

- Team integration: introduction to the company's culture, internal policies and operations;
- Prepare and participate in meetings: regular internal team meetings and occasionally external client meetings will be prepared and attended to discuss the status of the projects, share work done and plan actions ahead;
- Project Management: keep track of all tasks per project, follow-up with stakeholders on the delivery of each one and ensure timelines are met with the required quality;
- Research: extensive market analysis and state-of-the-art practices understanding each project's core business as well as the key economics for its long-term viability;
- Artificial Intelligence: identify, recommend and utilise the most appropriate AI applications for the different tasks at hand ensuring the effective data collection and insight gathering of complex and sometimes high-volume data;
- Marketing and virtual presence: develop the Company's presence online (website and social media) and key external engagements like pitch presentations or transaction documents. This may be performed with the support of specialised external services providers.

## Contact Person

Rui Barros (Founder and CEO)

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