## 4th HHL International Investors Day

**Digital Transformation of Industries:**
How will the topics of artificial intelligence (AI) and software as a service (SaaS) disrupt current industries?

### Entrepreneurial Network Event on June 13, 2017 at Leipziger Baumwollspinnerei

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| 7:00 p.m. | Panel Artificial Intelligence  
|          | Fabian Westerheide, Coordinator AI, Bundesverband Deutsche Startups e.V.  
|          | Holger Weiss, CEO and Founder German Autolabs  
|          | Dr. Ulli Waltinger, Head of Research Group Machine Intelligence, Siemens  
|          | Moderation: Frank Schmiechen, Chief editor Gründerzene |
| 8:00 p.m. | Snack and networking |

### Investors Day on June 14, 2017 in Leipzig at HHL Leipzig Campus

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| 9:30 a.m. | Opening Remarks by the Dean of HHL  
|          | Prof. Dr. Andreas Pinkwart, Holder of the Chair of Innovation Management and Entrepreneurship at HHL |
| 9:35 a.m. | Opening Remarks from Silicon Valley  
|          | Daniel Zimmermann, Partner WilmerHale, Palo Alto, USA:  
|          | The digitalization in the US – Can Germany still compete? |
| 9:50 a.m. | Keynote I  
|          | Prof. Dr. Martin Hill, Vice President / Head of LOB R&D, Manufacturing, SAP SE  
|          | Opportunities of digitalization and artificial intelligence for startups - The perspective of SAP |
| 10:10 a.m. | Keynote II  
|          | Prof. Dr. Tobias Kolimann, Professor, serial entrepreneur and investor  
|          | The future of digital business from a governmental perspective – What has to change? |
| 10:55 a.m. | Panel 1: Energy-Tech  
|          | Startup:  
|          | Dr. Jan Marckhoff, CEO BEN  
|          | Energy  
|          | Incumbent:  
|          | Timo Tauber, M&A, Viessmann Group  
|          | Investor:  
|          | Hans-Joachim Polk, Director, VNG*  
|          | Moderator:  
|          | Prof. Dr. Andreas Pinkwart, Holder of the Chair of Innovation Management and Entrepreneurship at HHL |
| 12:00 a.m. | Panel 2: SaaS  
|          | Startups:  
|          | Hans-Martin Hellebrand, Co-Founder Humada Inc., Palo Alto, USA  
|          | Incumbent:  
|          | Tim Kruse, Corporate Finance, Mercateo AG  
|          | Investor:  
|          | Friedrich A. Neuman, CEO MAKERS.do  
|          | Moderator:  
|          | Dr. Claudia Lehmann, Executive Director CLIC |
| 1:00 p.m. | Lunch Break |
| 2:30 p.m. | Awarding of Deutschland Stipendium |
| 2:35 p.m. | Keynote III: Dr. Alex von Frankenberg, CEO, High-Tech Gründerfonds  
<p>|          | The Ten Myths of Venture Capital |
| 2:55 p.m | Room switching |</p>
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<td>3:10 p.m.</td>
<td>Panel 3: Smart City</td>
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<td><strong>Startup:</strong></td>
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<td>Dénes Honus, Founder Green City Solutions</td>
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<td><strong>Incumbent:</strong> Dr. Claus Beringer, Siemens Vice President Digital Traffic Solutions *</td>
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<td><strong>Investor:</strong> Daria Saharova, Partner, Vito One</td>
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<td><strong>Moderator:</strong> Jun.-Prof. Dr. Vivek Velamuri, Holder of Rolf Schrömgens Professorship in Entrepreneurship and Technology Transfer at HHL</td>
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<td>4:10 p.m.</td>
<td>Short break</td>
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<td>4:30 p.m.</td>
<td><strong>Keynote IV</strong> Dr. Rouven Westphal, CEO Hasso-Plattner Capital</td>
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<td>How a Health Cloud can disrupt the medical world?</td>
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<td>4:50 p.m.</td>
<td><strong>Keynote V</strong> Bill Reichert, CEO Garage Technology Ventures, Silicon Valley, USA *</td>
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<td>In the heart of Silicon Valley – The hype and realities of the current investment climate in the Silicon Valley</td>
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<td>5:10 p.m.</td>
<td><strong>Announcement of the Winners</strong> Dr. Burkhard Eymers, Association of Friends of HHL*; Hendrik Krawinkel, Co-Founder &amp; Managing Partner FinLeap, Prof. Pinninghoff, KARL-KOLLE-Stiftung; Dr. Dorian Proksch, HHL</td>
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<td>5:20-5:30 p.m.</td>
<td><strong>Closing Remarks</strong> Prof. Dr. Andreas Pinkwart, Holder of the Chair of Innovation Management and Entrepreneurship at HHL</td>
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* invited