

## INVITATION TO APPLY



**Faculty members** in the fields of **business administration or economics who hold a PhD** are invited to teach a course in English for **undergraduate** incoming exchange students at WU in the **winter semester 2017/18**. Candidates should demonstrate excellent English language skills.

We invite lecturers to submit course proposals for topics *such as*

- Social Media Marketing
- E-Commerce
- Consumer Behavior
- International Finance
- Doing Business in Europe
- European Economic Integration
- Macroeconomic issues in Europe
- Negotiating Internationally
- Any other topic that you believe suitable

**Teaching units:** A course in English should cover a total of 30 academic hours (1 academic hour = 45 minutes), i.e. 22.5 full contact hours. This number of hours includes the final exam, but it does not include any breaks. The course can be taught in block format over a period of 2-4 weeks; preferably, the course should consist of 7 units plus the exam.

**CEEPUS Scholarship:** Approx. € 1,040 for a full month. This scholarship is intended to cover all costs of your stay in Vienna. Please note that WU will not pay out any additional salary or grant.

**Application:** To apply for this position, please kindly send us the following documents:

- **Curriculum vitae**
- **Course outline** including:
  1. Course content
  2. Detailed course schedule (topics per session)
  3. Learning outcomes
  4. Teaching methods (e.g. case studies, group work, etc.)
  5. Assessment methods (at least **3 types** of student performance assessment other than participation, and including a **written** final exam)
  6. Prerequisites
- **Information on teaching preferences and availability** (November & December preferable)

Please send these documents by email to Marlene Wahlmüller ([marlene.wahlmueller@wu.ac.at](mailto:marlene.wahlmueller@wu.ac.at)) at your earliest convenience, in any case no later than **June 5, 2017**. The successful applications will be selected by June 9, 2017. All applicants will be notified by email.

If you have any questions, please do not hesitate to contact Marlene Wahlmüller at WU's International Office:

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