Dear Sir or Madam,

On behalf of the Rotterdam School of Management, Erasmus University, it is our great pleasure to send you the official invitation for the RSM STAR Case Competition 2017 in Rotterdam, the Netherlands.

During this event two real-life business cases are to be solved, one with a duration of 10 hours and one with a duration of 24 hours. Besides this, participants will be involved in several social activities aimed at stimulating cross-cultural interactions, immersed in Rotterdam's culturally rich and business-oriented atmosphere. Students will also have the chance to discover some typical tourist attractions. In fact, the event includes two sightseeing tours: one to explore the cosmopolitan city of Rotterdam and the second to visit key landmarks of the Netherlands.

The case competition will take place from the 2nd until the 9th of April, 2017. Please notice that the dates are slightly different than previously announced in the ‘Save The Date’, sent to you in June. The case competition brings together 12 top-ranked business schools. Each university will be represented by a team of four talented undergraduate students, accompanied by one faculty advisor.
The participating fee covers:
- 7-nights accommodation,
- Social and academic activities,
- All meals (breakfast, lunch and dinner),
- Transportation in the Netherlands, including transport from/to the airport.

For this event we require a contribution of €1,750 per team, including the faculty advisor. The increase in price since last year is due to the extension of our program.

Will your students be one of the winners with creative, original and out-of-the-box insights? Please respond to this invitation before the closing deadline of the 18th of November 2016. We kindly ask you to provide us with a motivation letter (no more than 1-A4), including insights into the unique qualities of the students of your university. If you are selected for our case competition, please aim to choose your participants before the 16th of December 2016.

Finally, you will be able to find all detailed information about our event on our https://rsmstar.nl/committee/case-competition/. If you have any questions, you are cordially welcome to contact us through communication.casecompetition@rsmstar.nl.

We are looking forward to receiving your interest for participation in our event.

Yours sincerely,

Céline Ariëns
Chairwoman Case Competition Committee

Julie Geelen
Chairwoman 39th STAR board