

Faculty of Business Administration			
2017/2018		DOCTORAL STUDY OF SPECIALIZATION ECONOMICS	
Contact person	Language	Topics for doctoral theses	Contact
doc. Ing. Bronislava Hořejší, CSc.	English	The future of economic regulation of a natural monopoly in the sector of energetics	bronislava.horejsi@vse.cz
	English	FDI theory and practice in the Czech Republic	bronislava.horejsi@vse.cz
	English	Theory of the multinational enterprise	bronislava.horejsi@vse.cz
doc. PhDr. Libuše Macáková, CSc.	English	Labor market and international mobility of the workforce	libuse.macakova@vse.cz
	English	Discrimination in the labor market	libuse.macakova@vse.cz
	English	Manager and the economy of leisure	libuse.macakova@vse.cz
doc. Ing. Tomáš Pavelka, PhD	English	Minimal wage as a tool of economic policy	tomas.pavelka@vse.cz
	English	Labor market flexibility	tomas.pavelka@vse.cz
	English	Reasons for low wages in the Czech Republic in comparison with eurozone	tomas.pavelka@vse.cz
doc. Ing. Vít Pošta, PhD	English	The influence of economic cycle on financial situation of firms	vit.posta@vse.cz
	English	Structural unemployment: estimates and determinants	vit.posta@vse.cz
	English	Factors of household savings rate: the role of precautionary savings	vit.posta@vse.cz
	English	Return on financial assets and jump processes	vit.posta@vse.cz
prof. Ing. Jindřich Soukup, CSc.	English	Social consequences of technological development at the end of 20th and the beginning of 21st centuries	jindrich.soukup@vse.cz
	English	Positive supply shocks from the 80's and their consequences for economy and economics policy	jindrich.soukup@vse.cz
	English	Evaluation of investment effectiveness in regulated sectors	jindrich.soukup@vse.cz

2017/2018		DOCTORAL STUDY OF SPECIALIZATION BUSINESS ECONOMICS AND MANAGEMENT	
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doc. Ing. Jan Koudelka, CSc.	English	The new criteria of consumer market segmentation	janjiri@isis.vse.cz
doc. Ing. Miroslav Karlíček, PhD.	English	Improving Market Orientation of Companies	miroslav.karlicek@vse.cz
doc. Ing. Václav Stříteský, PhD.	English	Integration of online and offline marketing	vaclav.stritesky@vse.cz

doc. Ing. Mgr. Martin Lukeš, PhD.	English	Entrepreneurial attitudes and activities of youths	martin.lukes@vse.cz
	English	Recognition and evaluation of entrepreneurial opportunities	martin.lukes@vse.cz
	English	Business incubators as a support for startups	martin.lukes@vse.cz
doc. Ing. Miroslav Špaček, PhD.	English	Contemporary approaches to innovation measurement and financing	miroslav.spacek@vse.cz
	English	Open innovation as a tool for winning competitive advantage	miroslav.spacek@vse.cz
	English	Management of innovation processes in the organization	miroslav.spacek@vse.cz
	English	Cross-industry innovation	miroslav.spacek@vse.cz
prof. Ing. Zuzana Dvořáková, CSc.	English	Communication system in the energy industry	zuzana.dvorakova@vse.cz
	English	Workforce mobility and agency employment in the CEE region	zuzana.dvorakova@vse.cz
	English	HR diversity management in multinational enterprises	zuzana.dvorakova@vse.cz
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	English	Management of knowledge workers	ludmila.mladvkova@vse.cz
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	English	Organization development and change management	jiri.dedina@vse.cz
doc. Ing. Mikuláš Pichanič, CSc.	English	Impact of globalization on business	mikulas.pichanic@vse.cz
	English	Corporate transformation and its critical success factors	mikulas.pichanic@vse.cz
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	English	Employee well-being in organizations	daniela.pauknerova@vse.cz
	English	Diversity in organization as a strategic area of management	daniela.pauknerova@vse.cz
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prof. Ing. Jiří Dvořáček, CSc.	English	Due Diligence in formulating, executing and evaluating strategies	jiri.dvoracek@vse.cz
	English	Quantitative and qualitative tools for sustainable competitive advantage in selected industries	jiri.dvoracek@vse.cz
	English	Structure and performance in the Czech manufacturing	jiri.dvoracek@vse.cz
doc. Ing. Jiří Hnilica, Ph.D.	English	Family Businesses in the Czech Republic, Slovakia, Poland and Hungary	jiri.hnilica@vse.cz

doc. Ing. Jiří Hnilica, Ph.D	English	Strategy process and practice in organisations	jiri.hnilica@vse.cz
doc. Ing. Luboš Smrčka, CSc.	English	Turnaround strategy and insolvency proceedings	lubos.smrcka@vse.cz
doc. Ing. Jindřich Špička, Ph.D.	English	Ownership structure and performance	jindrich.spicka@vse.cz
	English	Public support for enterprises and performance.	jindrich.spicka@vse.cz
doc. Ing. Emil Vacík, CSc.	English	Increasing performance of an organisation through strategy	emil.vacik@vse.cz
	English	Strategy implementation through project-portfolio management	emil.vacik@vse.cz